**The Brimless Hat Is Back, and You Needn’t Be Parisian to Pull It Off**

**Surf Bored?**

**This Is Your Brain on Red Wine**

**Should It Stay or Should It Go?**

**Toyota’s New Toy**

**For Less Clothing**

For men with overstuffed closets, now’s the ideal time to purge those garish impulse buys and pointless discount pants—and learn to shop smarter. Here’s how.

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**Toyota’s New Toy**

The 2019 Corolla is a driving force for stick-shifters.

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**For Less Clothing**

**Toyota’s New Toy**

The 2019 Corolla: a plaything for stick-shifters.

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**Should It Stay or Should It Go?**

Follow our flow chart to decide which pieces from your closet to keep as you bravely stride into 2019 less burdened by circa-'90s chinos.

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**Beret Market**

The beret is back, and you needn’t be Parisian to pull it off if you pick up the right color and style.

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To revive your love of the waves, abandon the board and bodysurf...in Rio.

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Lettie Teague addresses the common complaint of vinoous headaches.

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**For Less Clothing**

If any man reading this wants a down jacket, email me: I have four. I discovered this when I found a forgotten L.L. Bean puffer smushed in the nether regions of my closet. Why, you might ask, did I buy a jacket I didn’t need? The eternal reason: because it was on sale. Last February, I wandered into an L.L. Bean in suburban Maryland to kill some time before dinner with zero intention to buy anything. Then I stumbled on a deal that felt too good to pass up, and, just like that, I was down $75 and pointlessly up a down coat.

Thanks to other similarly discounted missteps, along with my enthusiasm for buying secondhand, my closet is impossibly bloated with stuff. More white shirts than I could wear in a week. More suits than I need for the handful of formal events I attend each year. So, please, help me out: Take this puff off my hands so I can relieve my closet of at least one coat.

Your closet, however, is likely as overstuffed as mine. “There seems to be more clothing for men than before,” said Ayako Homma, a senior consultant at market research provider Euromonitor International. According to Euromonitor, the global men’s fashion market has grown 38% between 2008 and 2017, ballooning to a $419.4 billion dollar industry, up from $303.5 billion in 2008. We’re collectively buying more, yet are continually confronted with the dilemma of what to wear, because these teeming closets often lack organization. The solution: Winnow down our existing wardrobes and then buy less, and with more clarity.

Though challenging, the winningest part of this strategy is hardly a radical move these days. As clothing consumption has ramped up, so has an equal and opposite movement toward austerity, or at least moderation. John Peabody, a 37-year-old Brooklyn creative strategist, used to leaf through his hangers and marvel at how much he spent on clothes he didn’t wear. He eventually came to his senses and pared his closet down to an almost-exclusively-blue uniform. As Mr. Peabody found, life with less clothing and greater strategy can be liberating.

This widespread urge to edit can be traced in part to Japanese author Marie Kondo’s best-seller, “The Life-Changing Magic of Tidying Up: The Japanese Art of Decluttering and Organizing,” which popularized a less-is-more mentality when it arrived in the U.S. in 2014. “We have collectively realized that more does not equal better,” Ms. Kondo, whose new Netflix show, “Tidying Up with Marie Kondo,” debuts this week, wrote over email. With the internet shopping boom and discount stores that sell cheap goods, Ms. Kondo believes many people have just “finally grown weary of it all.”

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An over-full closet can make me feel mentally cluttered.

“The closet should reflect the person's current lifestyle,” recommends Barbara Reich, owner of Resourceful Consultants, a life and home-organizing service in New York. Eliminate what she calls “non-essential clutter” in both offices (don’t keep info if you work at a central office) and hobby art. By the way, if you’ve axed any wardrobe items, don’t ordain them as sacred. “My clients throw them away, they are not willing to donate or recycle it,” she says. “But the other clients sell it on eBay.”

In the early years of the digital revolution, consumers used to have to think twice before buying new items. As a result, many people are now reevaluating their shopping behavior. “You can’t keep buying the same things all the time,” says Elsa Zee, 32, a marketing director from Brooklyn. “You need to think about what you really need.”

When we say “throw it out,” we don’t mean it literally. According to the EPA, 10.5 million tons of textiles were wound up in landfills in 2011, so it’s best to donate or recycle the clothing. “It’s a service, really,” says Ms. Reich.

One way to think about clothing is in terms of style. “I look exactly the same time,” she says. “I can move to a different country, but I don’t change the way I look.”

It’s not just about achieving your goals... It’s about the path that gets you there.

The undocturables / Three Men on the Three Keepsakes They Would Never Purge From Their Closets

Ethan Riggs
Author: “Miss Peregrine’s Home for Peculiar Children,” series

When I was15, I bought a tie at Bloomingdale’s. It originally cost $18, but now I pay $70 for a similar one. I bought it for a picture of my best friend, and I’ve worn it on special occasions. It’s our wedding anniversary gift, and it’s also the tie I wore to prom.

Robert James
Author: “Cesare Attolini Suit”

I bought this suit in 2011 and 2014 respectively, have them made, and the golden suede color—I prefer it on with corduroys to dress things up. I’ve never had to have them resoled. It’s never going to go away.

Ned Nesci
Author: “Et Al Design Sneakers”

When I bought these boots in 1997, they were an amazing investment. They cost less than $200, but now they’re incredibly expensive, but I wear them. I could take a trip to Italy for a week or I could have this pair of shoes when I was maybe 10, said “Daddy, I want this tie.” And my father said, “I will give it to you when you’re grown.”

Kevin Kwan
Author: “Crazy Rich Asians”

When I bought these shoes three years ago, I thought they would be inexpensive, but I wear them probably five days a week. They’re so well-made, and the golden nude color—how I wear them, it’s the perfect gold. I bought these shoes and I’m not wearing them, but I never wear gold shoes, but I’m going to go to a wedding in my country, I can put them on with clothing to dress things up. It’s never going to go away.

Sergio Rossi, C discern Men’s Designer Sergio Rossi has this beautiful boutique in L.A. (Montalban Jaffers) and he does the most amazing things with crocodile. This black lace-up-sneakers look so elegant, it’s made of pure cashmere and feels like butter. You can’t live in it. It’s not going to go away.

Jared Kusnitz
Author, Crazy Rich Asians

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